StraighterLine Student Demographics

Our high-quality, affordable courses and always-accessible student support reach and inspire your ever-changing, diverse student populations.





StraighterLine Students Stay On-Track

Students who complete a StraighterLine pathway have a higher on-time performance (OTP) rate of taking courses in their degree program.

OTP = Earning 12 credits in the first term

93% for StraighterLine students
vs. 82% non-StraighterLine students

FIRST-GEN STUDENTS

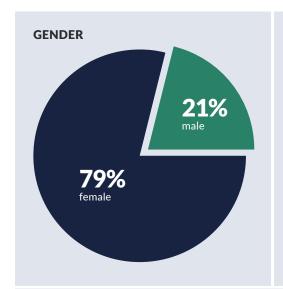
vs. **82%** without

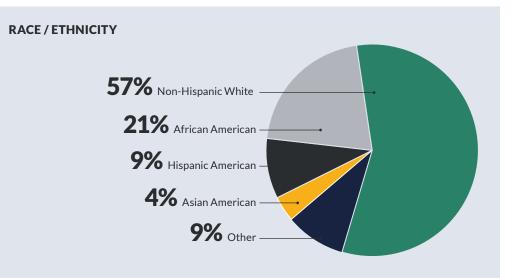
95% with StraighterLine 869

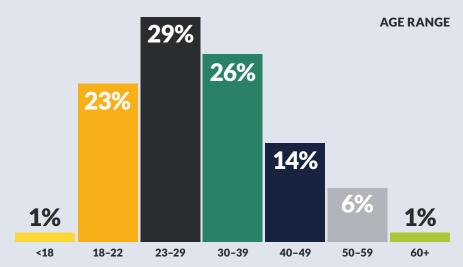
86% with StraighterLine

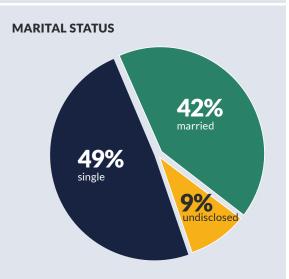
MINORITY STUDENTS

vs. **78%** without











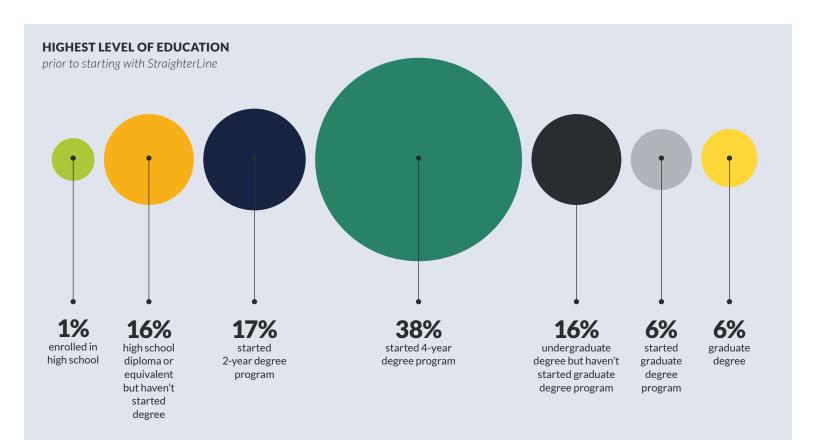
EMPLOYMENT STATUS

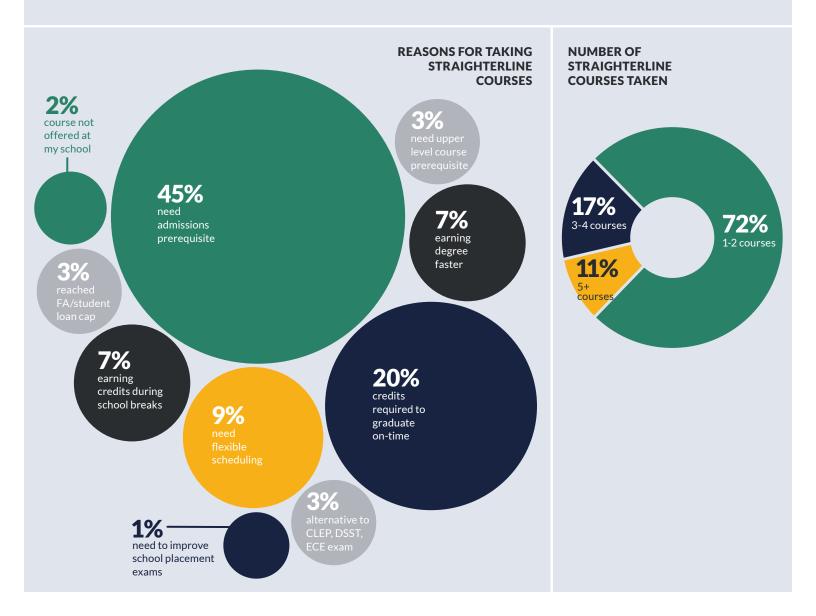
HOUSEHOLD INCOME

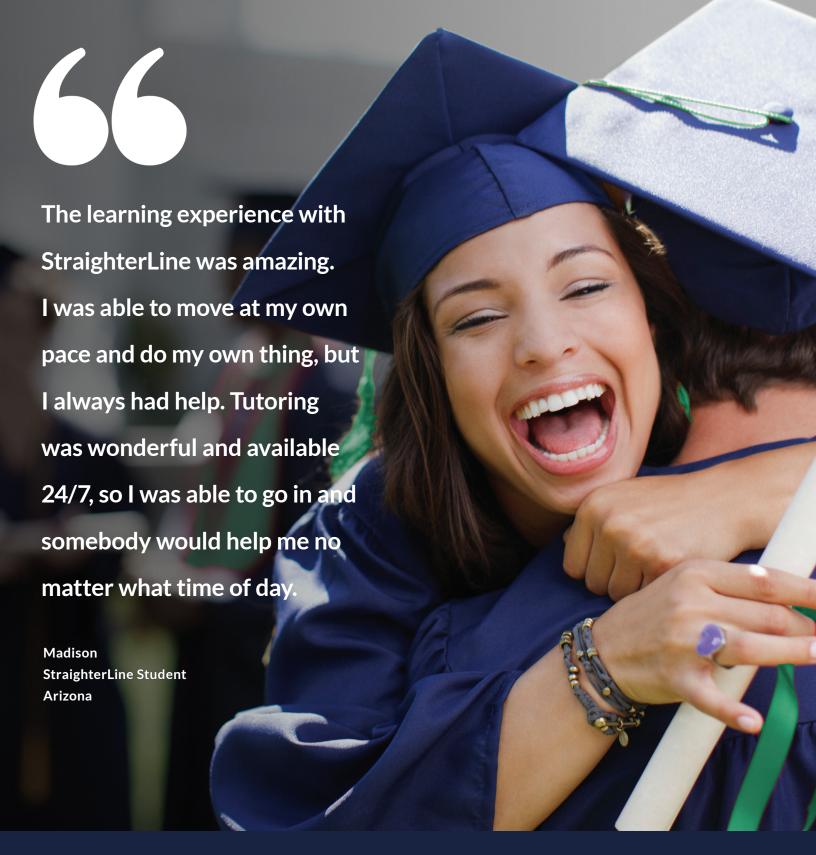
16% \$50-\$74K 35% undisclosed 22% \$25-\$49K 27% less than \$25K

CHILDREN IN HOUSEHOLD

44%
has a child between
5-18 years of age in household







StraighterLine partners with higher ed institutions to create and operate tailored online pathway programs that conquer enrollment and



martners.straighterline.com



844.407.1242

